

# HOW TO READ A JOBS REPORT

What to Investigate Before Investing in a Coding Bootcamp Education

## Types of Reporting

Unless a bootcamp doesn't report its outcomes at all – a red flag for students – there are three tiers of outcomes reporting you'll find, each with different levels of transparency and external scrutiny.

### SELF-REPORTED

School boasts bold statistics on their website with no look "under the hood" to show how those numbers were calculated.

### INDEPENDENTLY REVIEWED

Bootcamp employs a third-party to review their calculations – but not go deep enough to express an opinion on their accuracy.

### EXAMINED BY THIRD PARTY

Third-party auditors "examine" report, contacting students directly to verify salaries, job titles, and more – and hold bootcamp to high standard for transparency.



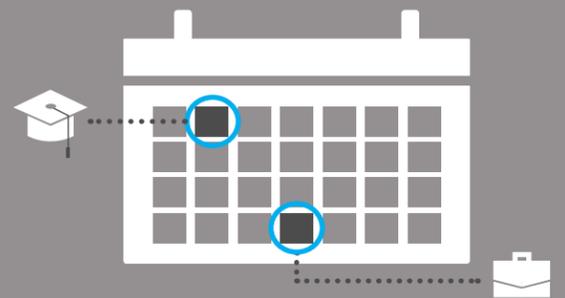
## 1. COMPLETION RATE

Get a school's graduation rate and the numbers used to calculate it, including the total addressable student population. If anyone is left out, know why.



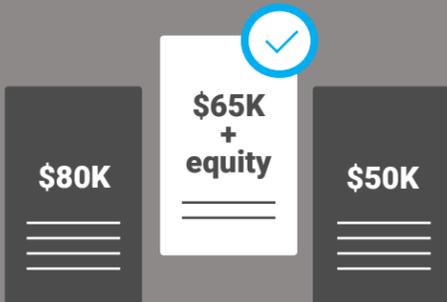
## 2. PLACEMENT RATE + TIME TO JOB ACCEPTANCE

Find out how many bootcamp grads get jobs and how long it takes them. Be sure the school counts first offer *accepted*, not first offer *received*.



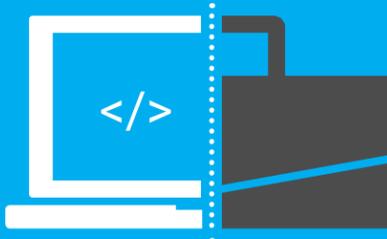
## 4. AVERAGE STARTING SALARY

Bootcamps should report on average base salary of *accepted* offers, not highest *received* offers (which can skew an average higher) or intangible benefits.



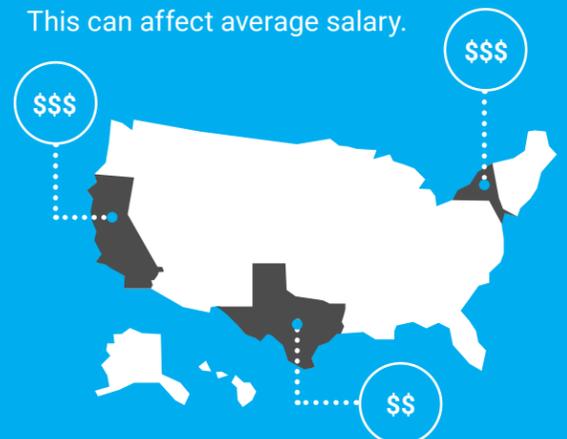
## 3. NUMBER OF STUDENTS IN TECHNICAL ROLES

Are grads getting jobs writing code? Read the fine print for how a school defines "technical" – it shouldn't mean just *any* role in tech.



## 6. DEMOGRAPHIC BREAKDOWN

Where are students located? This can affect average salary.



Non-Job-Seeking  
- Entrepreneurship  
- Returned to School  
- Etc.

Job-Seeking  
- Software Engineering  
- Product Management  
- Etc.

## 5. JOB-SEEKING VS. NON-JOB-SEEKING STUDENTS

Find out how many students are actively seeking jobs. For non-job-seekers, what are they doing instead?

### \*A Note on Money-Back "Guarantees"

The now-common money-back job guarantee may make some students not scrutinize outcomes as carefully. But before deciding to join a bootcamp based on a job guarantee, understand exactly how a school defines a job in their terms and conditions. If you want help finding a *full-time job as a developer*, check if a school has other types of jobs that satisfy their requirements but not *yours*.