

SYLLABUS | FULL-TIME

Data Science

Become a Data Scientist in as little as 15 weeks.

Table of Contents

Why Data Science?	01
Course Overview	02
Curriculum	04
Prep: Data Science	04
Phase 1: Data Analysis & Engineering	05
Phase 2: Scientific Computing & Quantitative Methods	06
Phase 3: Machine Learning Fundamentals	07
Phase 4: Advanced Machine Learning	08
Phase 5: Data Science Project	09
Pace & Schedule	11
Why Flatiron School?	12
Contact Us	13

Why Data Science?

The demand for Data Scientists remains at an all-time high. In fact, <u>The Bureau of Labor & Statistics</u> projections indicate a 36% national growth for Data Science roles from 2021 to 2031, which is much faster than the average for all occupations.

Flatiron School's Data Science course takes a holistic approach towards learning, teaching students fundamental principles and problem-solving techniques as well as the latest technologies in artificial intelligence (AI).

Our Data Science graduates have raved about the structure, support, and camaraderie throughout the course. They've also landed jobs at some amazing companies – Google, Spotify, Apple, Salesforce, to name a few.

As this area of expertise has grown, the positions within the field have become more nuanced. After completing our Data Science program, students gain the skills and are prepared for a variety of career paths. Here are a few of the most common:

POSSIBLE DATA SCIENCE CAREER PATHS

DATA SCIENTIST | Average salaries: \$126,687

Data Scientists are big data wranglers, gathering and analyzing large sets of structured and unstructured data. A data scientist's role combines computer science, statistics, and mathematics. They analyze, process, and model data then interpret the results to create actionable plans for companies and other organizations. (salary from Zip Recruiter as of May 2023)

DATA ENGINEER | Average salaries: \$122,622

A Data Engineer is an IT worker whose primary job is to prepare data for analytical or operational uses. These engineers are typically responsible for building data pipelines to bring together information from different source systems (salary from Zip Recruiter as of May 2023)

DATA ANALYST | Average salaries: \$71,034

The Data Analyst serves as a gatekeeper for an organization's data so stakeholders can understand data and use it to make strategic business decisions. (salary from <u>Zip Recruiter</u> as of May 2023)

DATA ARCHITECT | Average salaries: \$135.570

Also called A Big Data Engineer, a Data Architect defines the policies, procedures, models and technologies to be used in collecting, organizing, storing and accessing company information. (salary from <u>Zip Recruiter</u> as of May 2023)

Other potential job titles are AI Engineer, Data Manager, Business Analyst, Machine Learning Engineer, and Business Intelligence Analyst.

Course Overview

Data is only as valuable as the person behind it - we train you to be that person. Flatiron School's Data Science course will show you how to extract and visualize data, leverage it to find actionable insights, and make powerful predictions with artificial intelligence - all rare yet highly desired skill sets.

The course begins by teaching Python, which will help process data and automate tasks. From there students will learn other key concepts such as SQL & Pandas (to help query data and prep for statistical analysis), natural language processing, regression modeling, and more.

To become a data scientist, you'll need a mix of software engineering, statistical understanding, and the ability to apply both skills in new and challenging domains. In addition, our program will teach you the aptitude and skills to keep learning so you can stay relevant in the industry for the years ahead.

The course includes:

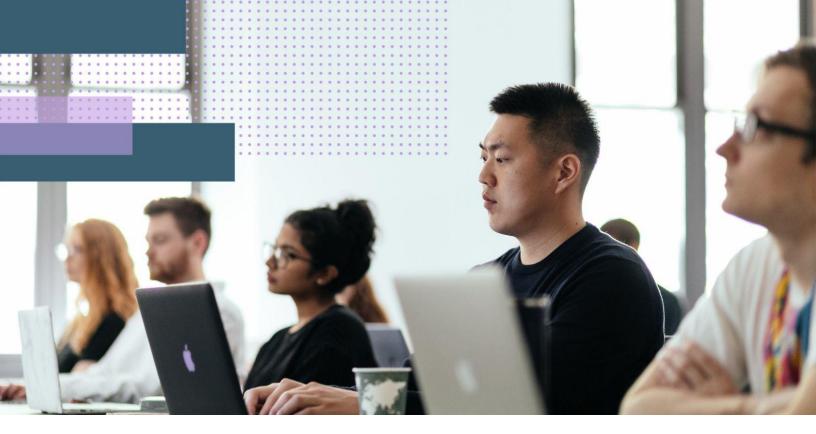
- How to gather data from outside sources and organize data using Python
- Apply statistical analysis to answer questions with data
- Create beautiful visualizations to present key findings
- Explore data and write down multiple hypotheses for further analysis
 of the data
- Perform A/B tests
- Build advanced artificial intelligence models to solve complex data science problems in vision and language
- Apply and use Big Data
- Learn presentation techniques to share conclusions about approach and analysis to key stakeholders

When and where does the course meet?

All instruction is held within Canvas, our online learning platform. The Data Science Full-Time (Live) program is 15 weeks long and requires you to be available 60 hours per week.

CURRICULUM

PHASE 1	Data Analysis & Engineering
PHASE 2	Scientific Computing & Quantitative Methods
PHASE 3	Machine Learning Fundamentals
PHASE 4	Advanced Machine Learning
PHASE 5	Data Science Project



Curriculum

Data Science Prep

All students are required to complete what we call "Data Science Prep" one week before the start of class.

The Data Science Prep covers introductory principles over the course of 20-40 hours of reading and labs. By the end of the prep, you'll be prepared to dive into the material on day 1 of your program at the same level as your cohort-mates.

You will start your learning journey by diving into Python programming. First, you will learn about basic Python data types, data structures, and conditionals. Next, you will begin the mastery of programming principles like loops and functions, then you will be introduced to the world of Python libraries. Finally, towards the end of Prep, you will know how to use Python to compute summary statistics like the mean, median, and variance, on a collection of data and to create impactful visualizations.



PHASE 1

Data Analysis & Engineering

In this phase, students build on their understanding of Python basics from the Prep phase. They synthesize multiple real-world datasets to generate analytical insights and produce interactive data visualizations.

To achieve these goals, the focus is on two main areas: 1. more Python libraries; and 2. business intelligence software for data science and business analytics. The Python libraries include csv and json, which students use to analyze more file formats.

Students are also introduced to pandas, a key tool for interacting with structured data in Python. They use tools in Python, including NumPy and pandas, to perform statistical analyses with tabular datasets and also learn about sensitive features and data ethics. Finally, students learn to use business intelligence software tools such as Tableau (in combination with Python) to produce highly shareable, interactive deliverables.

- Variables, Booleans and Conditionals
- Lists
- Dictionaries
- Looping
- Functions

- Data Structures
- Data Cleaning
- Pandas
- NumPy
- Matplotlib/Seaborn for Data Visualization
- Git/Github
- SQL
- Accessing Data Through APIs
- Web Scraping

Python Programming for Data Science

Students will learn to write Python code for data processing and analysis

Data Analysis With Python and Numpy

Students will learn to calculate and interpret summary statistics for a dataset as well as create and customize data visualizations with Python. They will also perform file input/output operations to extract data from serialized pandas DataFrame.

Professional Data Science Tooling And Setup

Students learn to use data ethically, execute commands in the terminal to navigate through local file systems and run Python scripts, and create reproducible and publication-ready data reports. The environment setup is for collaborating on future projects using scientific computing and software tools, and also communicating basic data analysis results to diverse audiences via writing and live presentation.

Understanding Pandas

Students will use scientific computing tools to generate business insights and prepare data for statistical analysis.

Data Visualization with Tableau

Students will be introduced to Tableau Public. They will learn how to make visualizations and dashboards with Tableau.

PHASE 2

Scientific Computing & Quantitative Methods

In this phase, students move beyond basic descriptive analysis on small datasets and learn about databases and statistical modeling. Students use statistics-focused quantitative analysis techniques to author publication-quality, reproducible data reports. More specifically, they use scientific computing tools in Python, including NumPy, pandas, and SciPy to perform statistical analyses on tabular datasets, culminating in an introduction to simple linear regression. Students are introduced to SQL, the other major language of Data Science covered in the program, to interact with databases and write highly efficient queries. Phase 2 Includes:

- Combinatorics
- Bayes Theorem
- A/B Testing

- Probability Theory
- Sampling Methods
- Linear Regression

- Statistical Distribution
- Hypothesis Testing
- Model Evaluation

Inferential Statistics Underlying Concepts

Students will begin to understand the fundamentals of statistical distributions, confidence intervals, and the Central Limit Theorem.

Hypothesis Testing & Simple Inferential Modeling

Students will conduct inferential statistical tests, including A/B testing and analysis of extant datasets. They will also understand the concept of "model parameters" and generate inferential insights with linear regression.



PHASE 3

Machine Learning Fundamentals

In this phase, students gain experience with artificial intelligence by using statistical models to make predictions about unseen data. Students start with inferential modeling via multiple linear regression and transformations of linear models. Next, they learn about object-oriented programming with scikit-learn, and then move on to the fundamentals of artificial intelligence theory, including concepts such as data leakage, overfitting, and regularization.

Students also learn data cleaning, preprocessing, and feature engineering techniques that are specific to machine learning data preparation. Lastly, they learn about classification with logistic regression and decision trees and a variety of classification metrics.

- Linear Algebra
- Logistic Regression
- Maximum Likelihood Estimation
- Pipeline Building
- Hyperparameter Tuning
- K-Nearest Neighbors
- Decision Trees
- Ensemble Methods

- Optimization Cost Function
- Grid Search
- Scikit-Learn
- Gradient Descent

Predictive Regression Modeling

Students will make predictions on unseen data with linear regression and apply appropriate preprocessing and feature engineering steps to tabular data in preparation for statistical modeling. They will also communicate results of statistical tests to diverse audiences through writing and live presentation.

Object-Oriented Programming

Students will begin to understand the fundamentals of Object-Oriented Programming in Python and apply the concept of code reusability.

Artificial Intelligence Tools and Models

Students will learn scikit-learn, which is the popular and robust artificial intelligence library for the Python programming language. With scikit-lean, they will use decision trees as both a classifier and as a regressor.

PHASE 4

Advanced Machine Learning

Once students have a strong foundation in artificial intelligence from the previous phase, they are ready to move on to advanced AI models, deployment, and model interpretability. Some of the models have interfaces in scikit-learn similar to linear or logistic regression but more complex artificial intelligence algorithms underneath, such as k-nearest neighbors, random forests, clustering, and principal component analysis. Students also learn how to build artificial intelligence models for additional types of data, such as text data (also known as NLP or natural language processing). Further, students learn about the following two artificial intelligence models recommendation systems and deep learning with neural networks. To round out the phase, students learn how to quantitatively interpret model results and how to deploy artificial intelligence models with pipelines. Phase 4 includes:

- Dimensionality Reduction
- Clustering
- Times Series Analysis
- Neural Networks
- Natural Language
 Processing
- Big Data
- Text Vectorization
- Natural Language Toolkit
- Regular Expressions
- Word2Vec
- Text Classification
- Recommendation Systems

Unsupervised Machine Learning

Students will investigate how dimensionality reduction addresses the problem of multicollinearity. They will also use clustering algorithms such as k-means and hierarchical methods when a target is not known.

Recommendation Systems

Students will understand and describe the differences between content-based and collaborative-filtering algorithms. They will also use the surprise package to build recommendations.

Ensemble Methods

Students will move beyond the basic decision tree artificial intelligence model that was learned in Phase 3, and learn the ensemble artificial intelligence methods of random forests and boosting.

Natural Language Processing

Students will understand the pre-processing steps needed for working with text data while applying feature engineering algorithms such as bag-of-words and TF-IDF. They will also use scikit-learn and the nltk package to build Natural Language Processing models.

Deep Learning

Students will explore neural network architectures and decipher how to solve machine learning problems using deep learning frameworks.

Model Interpretability

Students will be able to describe how model interpretability supports the goals of an artificial intelligence project and explain interpretability in the context of artificial intelligence. Further, the students will be able to understand the difference between black and white box models.

PHASE 5

Data Science Project

The final phase of the program is a capstone project. Students will work individually to create a large-scale data science and machine learning project. This final project provides an in-depth opportunity for students to demonstrate their learning accomplishments and get a feel for what working on a large-scale data science project is really like.

They will pitch different ideas and then decide on their final project with the instructors. Instructors advise on projects based on difficulty and feasibility given the course's time constraints.

Upon project completion, students will know how to construct a project that gathers and builds statistical or machine learning models to deliver insights and communicate findings through data visualization and storytelling techniques.

Pace & Schedule

At Flatiron School, we know that how you choose to study is as integral to your success as what you're learning. Paired with our online learning platform, Canvas, and individualized support, all students have access to a personalized learning experience.

Learn online. But not alone.

The community at Flatiron School is unmatched - from study groups to peer projects and Slack check-ins, our students often say their cohort supported them through the program.

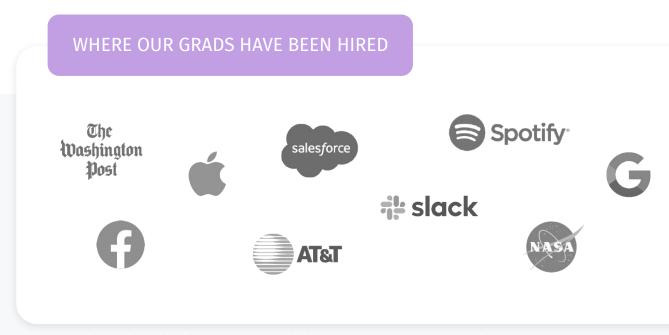
You'll start the program with a cohort of students, all learning together in a live lecture format.

FULL-TIME LIVE

Length	15 weeks
Time Commitment	60 hrs/week
Career Services Support	Yes
1:1 with Instructors	Yes
Live Lectures	Yes
Assigned Cohort	Yes

Why Flatiron School?

Here at Flatiron School our ultimate goal is to prepare students to be successful in any job market. That's why our curriculum is regularly reviewed by hiring managers and incorporates the latest emerging technologies, such as how to leverage artificial intelligence tools. During class, we have a hands-on, community approach to learning, one that includes lab work, creating a real-world portfolio, and 1-on-1 instructor access. After graduation we provide all the ingredients for an effective job search, including 180 days of 1-on-1 career coaching.



Includes graduates from all disciplines at Flatiron School, Designation Labs, or SecureSet Academy who were hired from 2012 - 2023



Let's stay in touch.

Education should be the best investment you make in your future—and at Flatiron School, we're committed to helping you learn the skills change your future. Online and on our campuses across the country, we provide the skills, community, and immersive, outcomes-driven curriculum you need to launch a career in software engineering, data science, cybersecurity, or product design.

Apply Today

Start your application for one of our immersive bootcamps and change your life today.

Apply Now

Attend an Event

Join us for a seminar or info session to see what student life is like at Flatiron School.

See Events

Chat with Admissions

Have a question about our program that we haven't answered? Our admissions team is here to help.

Schedule a Chat







